# Data-Driven Models & Mathematical Finance: Opposition or Apposition?

DPhil in Machine Learning Viva Voce

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  - Foreword
  - Historical Context
  - Original Contribution
- A Bottom-up Approach to the Financial Markets
  - Useful material for Quant Finance from Mathematical Biology
  - Neural Network Architecture and Learning Potential
  - Dynamic of the Financial Market
  - Stability of Financial Systems and Multi-Target Tracking
- Model Assuming Data vs Data Reassuming the Models
  - Cointelation, Inferred Correlation & Portfolio Optimization
  - Anomaly Detection & Volatility Surface de-Arbitraging
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- 4 Conclusion
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  - Model Assuming Data vs Data Reassuming the Models > 4 = > = 290

## Successful Research Strategies

#### Research Interest vs Publication

- Some dedicate their whole lives to one complicated problem with a rare (but often nothing) outstanding outcome (Grigori Perelman).
- Some other prefer adhering to the "publish or perish" model at the cost of not producing the same quality research.
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- You can dedicate little energy on problems you do not find personally very stimulating but others may find useful.
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#### Theory vs Simulation

- A good theory should be able to be simulated.
- A good simulation may change/iron out a theory.
- Cedric Villani thinks that the process can go back and forth until the picture becomes clearer.

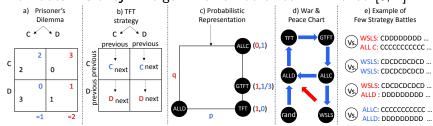




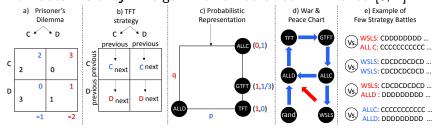


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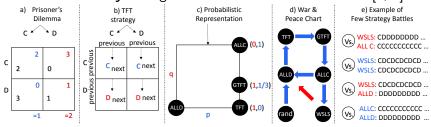


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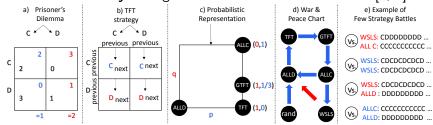
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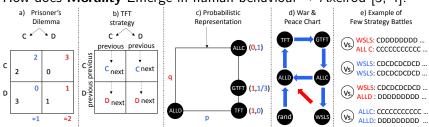
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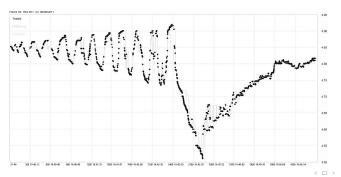
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#### The Rise of Big Data

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- The Flash Crashes
  (eg: [29]) calls for a
  modelling revolution
  [5, 12, 6] (BU vs.
  TD): the Brownian
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- Formalizing the methodology for a Particle Filter which aim is to track ecosystems of strategies through time by looking at price dynamics only as well as performing few simulations.

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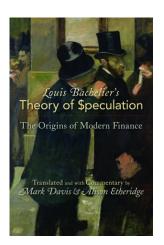
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## Two simple questions for two simple definitions

## Definition (Top-Down Vs Bottom-Up)

**Top-Down** (TD): Any **stochastic** quantitative approach which assumes that the **market is random** (or close to random) but for which we can create **interesting dynamic strategies**.

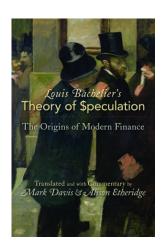


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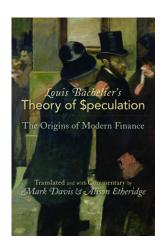
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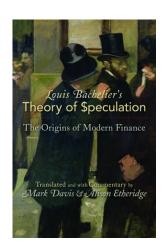
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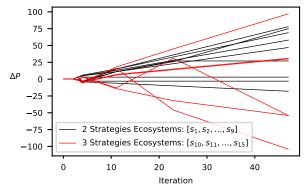
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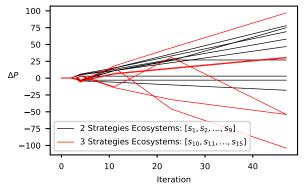
Can we use this new angle to "solve" the market?

Question: What do we mean by "solve"?



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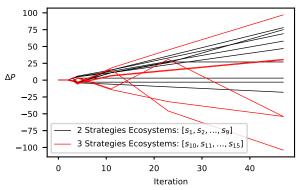
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Scientific Method: A good theory can be simulated but simulations can also help bring intuition on what the theory might be [34].



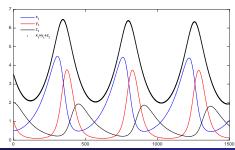
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## Predator/Prey models

biological ecosystems **predator/prey** (PP) [35, 8] models (a, b, c, d, e, f and g are rate of growth or predation). The relationship between x(t), y(t) and z(t) is **deterministic**:

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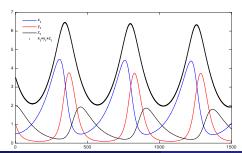


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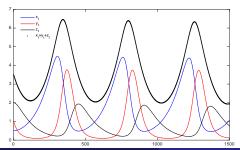
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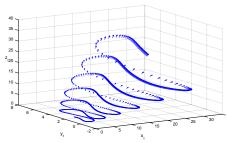
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Answering if an **ecosystem** (or by extension financial market) composed of 3 strategies is **stable** would come to studying the Jacobian matrix J [8]. If if all **eigenvalues** of J(x,y,z) have negative real parts then our system is asymptotically **stable**. Though simplistic, the model can easily be expanded to more **complex ecological niches**.

$$J(x,y,z) = \begin{bmatrix} a-by & -xb & 0\\ yd & -c+dx-ez & -ye\\ 0 & -zg & -f+gy \end{bmatrix}$$

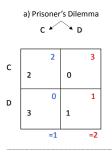


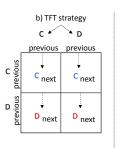


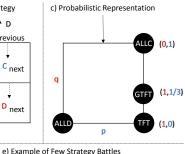
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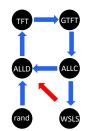






Axelrod's [3, 4] computer tournament and Nowak's work on **Evolutionary** Dynamics (ED) [30] on invasion need to influence 21st century Quantitative Finance especially the BU approach.

d) War & Peace Chart



WSLS: CCCCCDDDD ...

- ALL C. CCCCCCCCC
  - WSLS: CCCCCCDDCC ...
- WSLS: CCCCCCCDCC ...
- WSLS: CDCDCDCDCD ... ALLD - DDDDDDDDDD
- TFT: CCCCCCDCCCC ... GTFT: CCCCCCCCC
- GTFT: CCCCCCDCCCC ALLC: CCCCCCCCC

GTFT: CCCCDCCCCC ...

GTFT: CCCCCDCCCCC ...

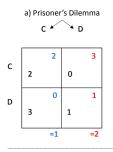
ALLC: CCCCCCCCCCC...

ALLD: DDDDDDDDDD ...

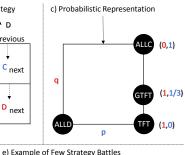
TFT: CCCDCDCDCDCD ...

TET: CCCCDCDCDCDC

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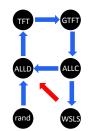




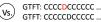


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- WSLS: CDCDCDCDCD ... ALLD - DDDDDDDDDD

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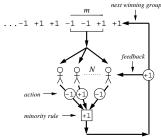
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The methodology in ED is interesting because the strategies are both systematic & interacting with each other (like it is the case in algo trading).

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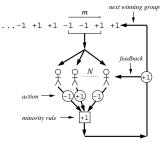
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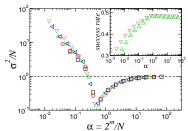
input	output
-1 -1 -1	-1
-1 -1 +1	-1
-1 +1 -1	+1
-1 +1 +1	-1
+1 -1 -1	-1
+1 -1 +1	+1
+1 +1 -1	-1
+1 +1 +1	+1



In the **Minority Game** [7], developped by Challet, Marsili and Zhang, players need to choose between two options (+1,-1). Those who have selected the option chosen by the minority "win".

output
-1
-1
+1
-1
-1
+1
-1
+1

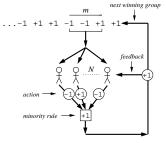




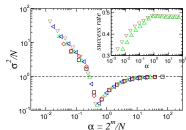
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-1 +1 -1	+1
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+1 -1 -1	-1
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+1 +1 +1	+1



**Criticism**: Is this realistic for Economics? Maybe, but not for algorithmic trading (eg: TF strategy in a TF concentrated ecosystem)?



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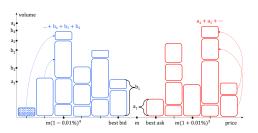
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## Bringing these Ideas into Electronic Trading

As ML "translation" of ED and PP models, we have Generative Adversarial Networks (GANs) [14], introduced in 2014, usually involve a system of two neural networks competing in a zero-sum game settings. This process continues as long as needed since the lack of data is no longer a problem.

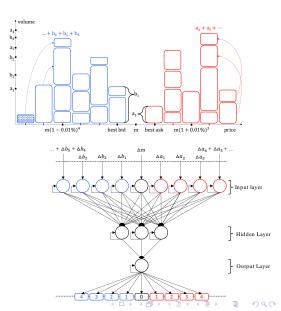
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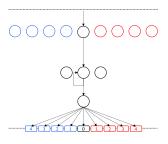


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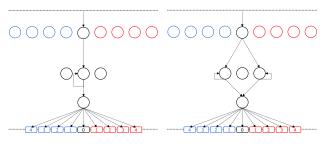


HFFF can model financial strategies:



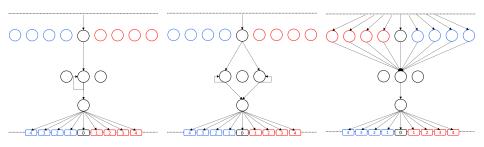
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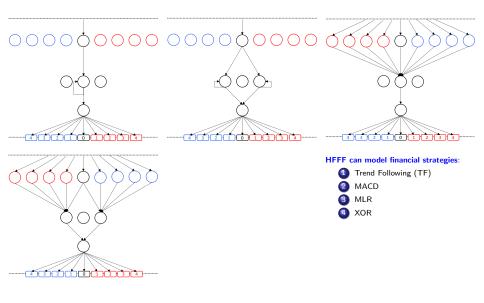
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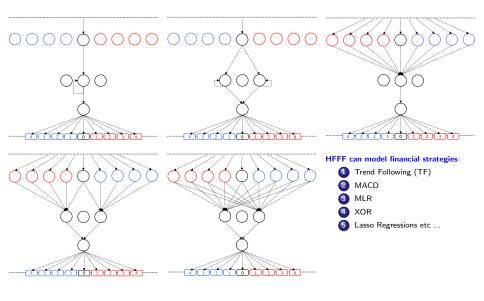
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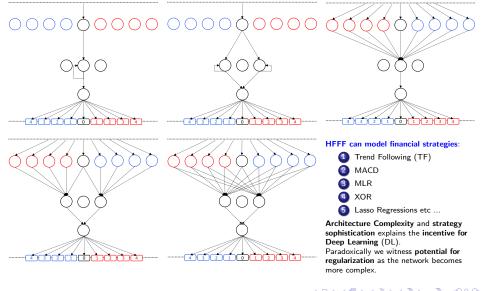


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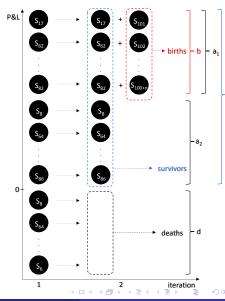
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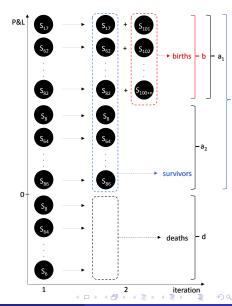




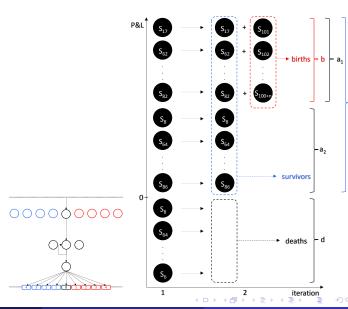
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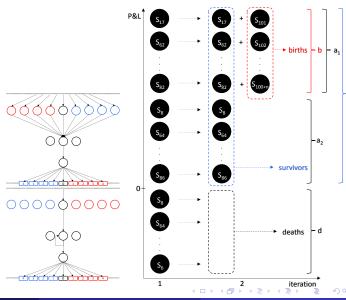
NN depth & breadth should contribute in increasing the learning potential.



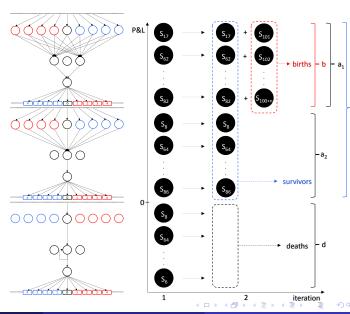
NN depth & breadth should contribute in increasing the learning potential. The TF (bottom) is less complex



NN depth & breadth should contribute in increasing the learning potential. The TF (bottom) is less complex than the MLR (middle)

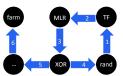


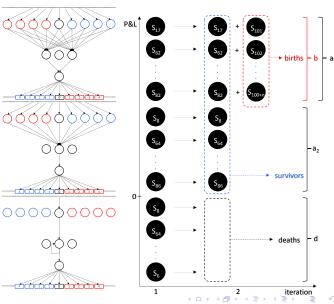
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Question: Can we make an analogy to the predator prey ecosystem? Do we get similar behaviour as the Lotka-Volterra equations [35, 19]?





#### The Path of Interaction

**Answer**: not quite but there are **few interesting links** (exponential grow of the smaller prey/self fulfilling strategies such as TF) but they are **many issues** (classification, timescale etc...).

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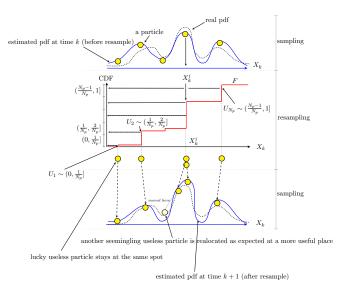
Strategy	seed ↑↑	TF1	TF2	TF1	TF2
Iteration	0		1		2
Signal	N/A	+1	+1	+1	+1
ОВ	$_{0}P^{1,1,1,1}$	$_{0,0}P^{1,1,1}$	$_{0,0,0}P^{1,1}$	$_{0,0,0,0}P^{1}$	0,0,0,0,0P
Last Price	100	101	102	103	104
ΔΟΙ	+1	-1	-2	-3	-4
ΔPrice	+1	+1	+1	+1	+1
P&L	[0,0]		[1, 0]		[2,1]

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# Sequential Monte Carlo

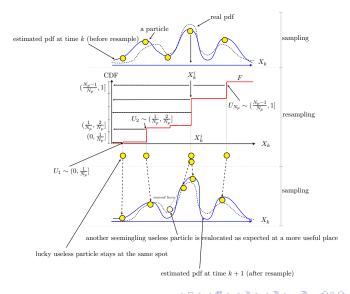
Sequential Monte Carlo (SMC) methods [10, 11, 18], also know as Particle Filter have emerged as a fashionable tool to track scenarios in the last 15 years [31, 32]. They are the sequential analogue of Markov Chain Monte Carlo (MCMC) methods and similar to importance sampling methods



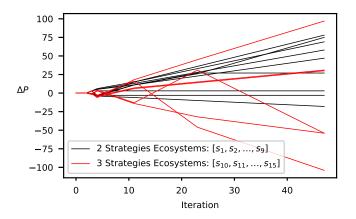
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The aims of the PF is to estimate the sequence of hidden parameters (eg: the frequencies of certain types of strategies), based on an indirect observations (eg: the fluctuations of the market).

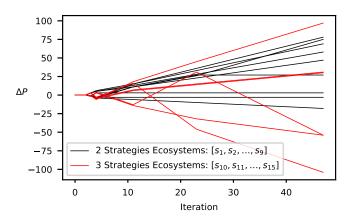


# The random Brownian paths become deterministic



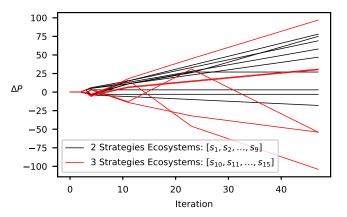
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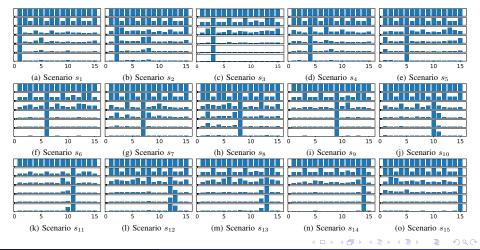
Each deterministic path corresponds to a sequence of interaction of several strategies for which the sequence and the P&Ls can be traced through our SMC methods by looking at the market price only.

### PF assigns a probability for each ecosystem scenario

We have recorded **15 different scenarios** (ecosystem history) for the sake of this presentation, all of which are clearly detected after the 11th iteration [27].

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#### Definition (Correlation Model)

On a filtered probability space  $(\Omega, \mathcal{F}, (\mathcal{F})_{(t \geq 0)}, \mathbb{P})$  the Correlation model is given by the set of two SDE's:

$$dX(t) = \mu X(t)dt + \sigma X(t)dW(t),$$

$$dY(t) = \mu Y(t)dt + \sigma Y(t)d\tilde{W}(t), \qquad (1)$$

$$d\langle W, \tilde{W} \rangle_t = \rho dt, \qquad (2)$$

where  $\mu \in \mathbb{R}$ ,  $\sigma > 0$  are drift and diffusion coefficients of asset price,  $\tilde{W}(t)$  and W(t) are two correlated Brownian motions with constant correlation coefficient  $\rho \in [-1,1]$ .

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Remark: few assumptions need to be fulfilled. Variance must remain constant (homoscedasticity) and the returns independent. If not instantaneous measured correlation is misleading with respect to long term correlation:

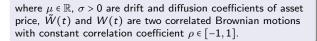
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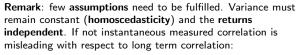
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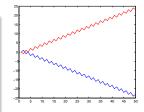
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• Top Right Figure:  $\hat{\rho} = -1$ ,



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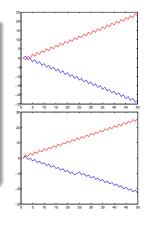
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• Middle Right Figure  $\hat{\rho} = 0$ .



(2)

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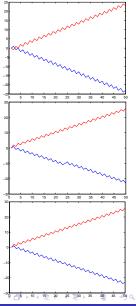
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- Top Right Figure:  $\hat{\rho} = -1$ ,
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(2)

# Data Disagrees with Assumptions

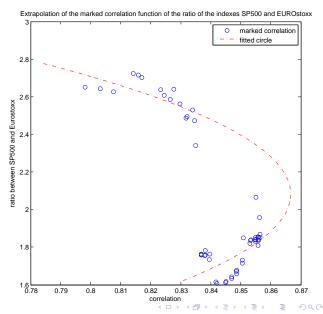
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### Data Disagrees with Assumptions

# Data violates assumptions of the classic model (2):

- directly (this is not new: the returns are not iid and the variance is not constant),
- or indirectly (Figure on left hand side). Implied correlation is "marked", the same way implied volatility is. The ratio of two closely related underliers exhibits mean reversion in the minds of the traders risk managing these products.



### Data Reassuming the Model

Intuitive Definition: Cointelation is a portmanteau neologism in finance, designed to signify a hybrid method between between cointegration and correlation models (Data-Driven adjustment to classic financial math models: data "reassuming the model").

Cointelation Model

Correlation Model Cointegration Model

### Data Reassuming the Model

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with  $\mu \in \mathbb{R}$ ,  $\sigma > 0$ ,  $\eta > 0$  are drift and diffusion coefficients of asset price X,  $\kappa$  - the rate of mean reversion,  $\tilde{W}(t)$  and W(t) are two correlated Brownian motions with constant correlation coefficient  $\rho \in [-1,1]$ . The process  $(X(t))_{t \geq 0}$  is called the leading process,  $(Y(t))_{t \geq 0}$  the lagging process.

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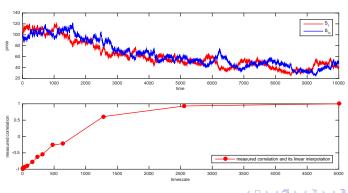
**Remark**: We note that setting  $\kappa=0$  yields the classic correlation model. Conversely, setting  $\rho=0$  yields the cointegration model.

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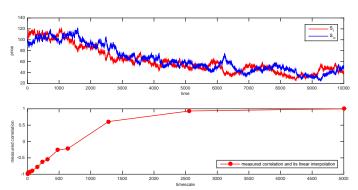
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# Interesting Property: the Inferred Correlation



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Remark: Cointelation model can hit the whole correlation spectrum depending on timescale.

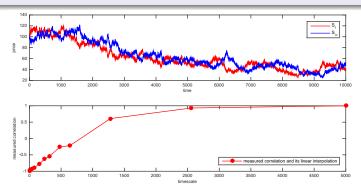
# Interesting Property: the Inferred Correlation

#### Definition (Inferred Correlation)

Considering, the dynamics of equation (3), the Inferred Correlation formula is given by (3).

$$\rho_{\tau}^{*} \approx \frac{\rho}{\rho} + (1 - \frac{\rho}{\rho}) \left[ 1 - \exp\left(-\kappa\lambda(\tau - 1)\right) \right]$$
 (3)

where  $\rho_{\tau}^* = \mathbb{E}[\sup_{0 < t < \tau} \rho_t], \ \tau \in \mathbb{Z}^*, \ \theta \in [0, 1] \text{ and } \lambda \text{ constant.}$ 



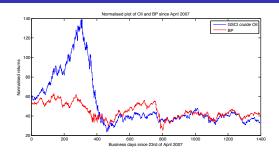
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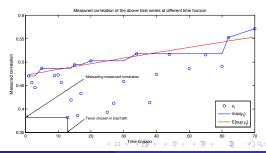
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- Situation: Equity/Commodities salesman trying to convince clients who have a portfolio in the Commodities/Equities asset class to diversify by buying salesman's products.
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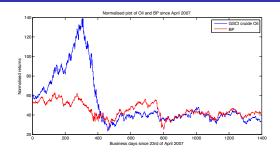
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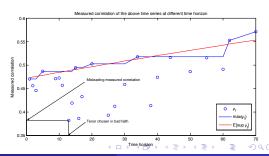




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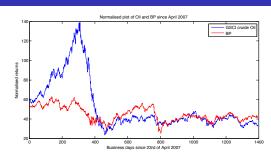
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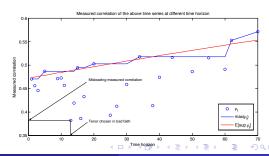




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- Algorithm: Find the smallest measured correlation as a function of timescale.
- Penalty: Violation of the Misleading Statement & Action, and Client Best Interest Rules.
- **Solution**: Inferred Correlation.





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#### two stocks

 $X_t$  and  $Y_t$  with price dynamics following the cointelation model (3).

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$$\sup_{\pi(t) \in \mathcal{A}(0, v_{0})} \mathbb{E} \left[ \frac{1}{\gamma} (V^{\pi}(T))^{\gamma} \right] 1_{\left\{ \left| \kappa \left( \frac{X_{t} - Y_{t}}{Y_{t}} \right) \right| > \mu \right\}}$$

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The **red part** does not have a closed for solution: the pure Classic Financial Mathematics does not have a solution.

# Portfolio Optimization: ML/FM Hybrid Method

The way to handle the **red part** part is to consider the function G(t, v, s) such that  $G \in C^{1,2}(Q)$ , the Hamilton-Jacobi-Bellman (**HJB**) equation corresponding to stochastic control problem is

$$\frac{\partial G}{\partial t}(t, v, s) + \sup_{\pi} \mathcal{L}^{\pi} G(t, v, s) = 0, \tag{4}$$

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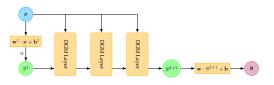
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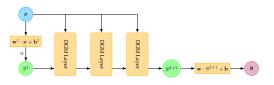
Through a series of educated guess (1st replacing sup with  $\pi^*$  then using the separation ansatz), we turn an equation of 4 to one of 2 unknowns which we can approximate using Deep Learning [1, 33]: it works for the Merton non-linear PDE.

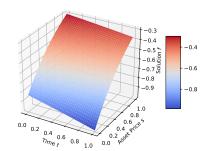


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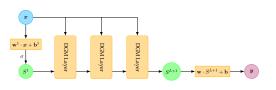


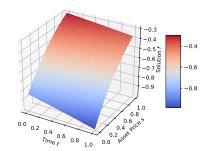


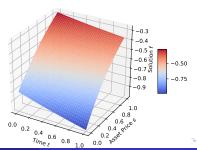
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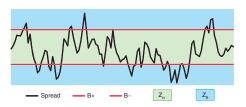
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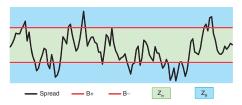




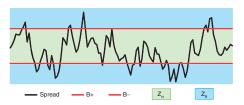


We can use clustering in order to study the P&L of n (eg: 4) strategies through time.

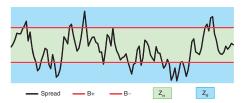
• Strategy  $S^{++}$  in which we are long both X and Y at time t within bands  $[a_i,b_i]$ ,  $i \in \mathbb{N}$ , and with P&L  $V_{[a_i,b_i],t}^{++}$ .



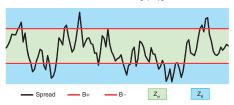
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- Strategy  $S^{-+}$  in which we are short X and long Y at time t within  $[a_i,b_i]$ ,  $i \in \mathbb{N}$ , and with P&L  $V_{[a_i,b_i],t}^{-1}$ .

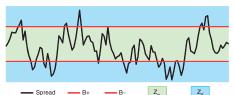


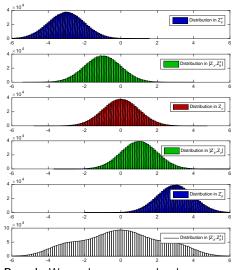
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- Strategy S<sup>--</sup> in which we are short both X and Y at time t within bands [a<sub>i</sub>, b<sub>i</sub>], i ∈ N, and with P&L V<sup>-</sup><sub>[a<sub>i</sub>,b<sub>i</sub>],t</sub>.



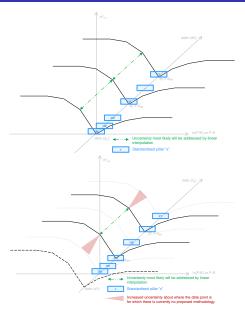


**Remark**: We can have as many bands (strategies) as we have weight proportions.

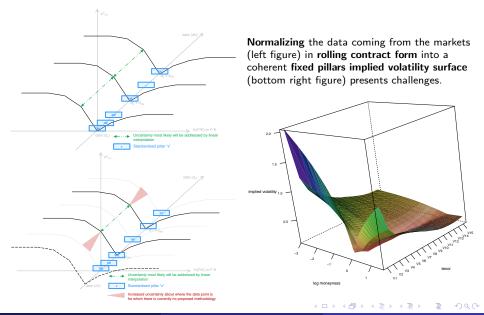
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**Normalizing** the data coming from the markets (left figure)



**Normalizing** the data coming from the markets (left figure) in **rolling contract form** 



The classic arbitrage conditions (butterfly & calendar spread) have been replaced with more elegant models (e.g.  $\forall K, \forall T, |T\partial_K \sigma^2(K,T)| \leq 4$ ) that were nevertheless not sufficient and the arrival of Big Data in the wings exposed these limitations in the Financial Mathematics models.

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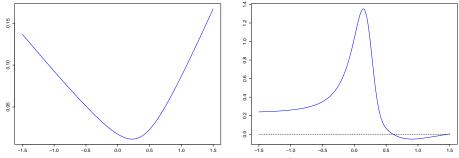
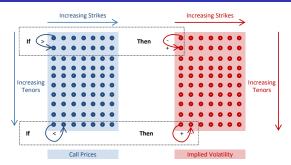


Figure: Vogt's total variance example verifying  $b(1+|\rho|) \leq \frac{4}{T}$  (left figure: with the x axis being the log-moneyness and the y axis being the implied variance) and the corresponding  $\partial_{K,K}^2 BS\left(\sigma^2(K,T)\right)$  approximating the (supposed) always positive pdf (right figure: with the x axis being the log-moneyness and the y axis being the non normalized pdf).

The work of this chapter revolves around anomaly detection in the context of the implied volatility surface trying to use the classic methods: butterfly arbitrage (or call spread) in equation (5b) and calendar spread arbitrage in equation (5c) and the more advanced methods such as in equation (5e) (a necessary but not sufficient condition).



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solve: 
$$\hat{\sigma}_{t}(\tau, d) = \underset{\tilde{\sigma}_{t}(\tau, d)}{\operatorname{arg min}} \sum_{\tau} \sum_{d} \left[ C(\sigma_{i, t}(\tau, d)) - C(\tilde{\sigma}_{t}(\tau, d)) \right]^{2}$$
 (5a)

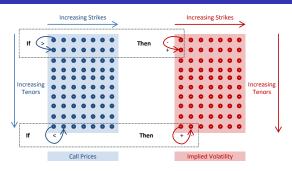
subject to:  $\forall \tau$  and  $\forall K$ 

$$C(K - \Delta, \sigma_0(K - \Delta, \tau)) - C(K, \sigma_0(K, \tau)) \ge 0$$
 (5b)

$$C(K, \tau + \Delta, \sigma_0(K, \tau + \Delta)) - C(Ke^{-r\Delta}, \sigma_0(Ke^{-r\Delta}, \tau)) \ge 0$$
 (5c)

but not: (5d)

$$\forall K, \forall T, |T\partial_K \sigma^2(K, T)| \le 4 \tag{5e}$$



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(5b) (5c)

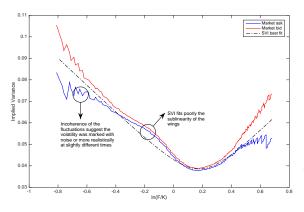
(5d)

(5e)

idea by simplifying the IVP model.

The work of this chapter revolves around anomaly detection in the context of the implied volatility surface trying to use the classic methods: butterfly arbitrage (or call spread) in equation (5b) and calendar spread arbitrage in equation (5c) and the more advanced methods such as in equation (5e) (a necessary but not sufficient condition). We also discuss some of the idiosyncratic asset class related differences that require modifications in the optimization process. Finally we discuss few trading

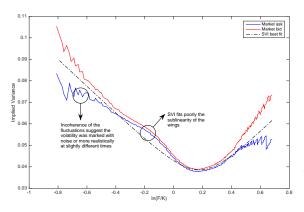
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 exposed the limitations of both the wings (e.g. SVI) and of the liquidity in the options market,

We saw in the Options market:

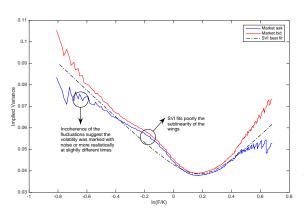
- a step back in complexity (from exotics to vanilla) but with more coherent pricing
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- a step forward in liquidity modelling
- the need (in CCPs), to map risk factors to economical



$$dS_t = \sqrt{v_t} S_t dW_t^1, \ S_0 \in \mathbb{R}_+^*$$

$$dv_t = \kappa (\theta - v_t) dt + \sigma \sqrt{v_t} dW_t^2, \ v_0 \in \mathbb{R}_+^*$$
 (6b)

#### The rise of big data:

- exposed the limitations of both the wings (e.g. SVI) and of the liquidity in the options market,
- the need for proxying when the data is scarse.
- the Heston (Stochastic Volatility) model and the local volatility model and the need for harmonizing these two concepts.

#### We saw in the **Options market**:

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Big Data exposed the limitations of the SVI in the wings and the subprime crisis of 2007 exposed the need to incorporate liquidity directly in the options model.

We define the Implied Volatility surface Parametrization (IVP) split with its mid in equation (7) with the downside transform in equation (7b) enhancing the SVI,

$$\begin{split} \sigma_{IVP,o,\tau}^{2}\left(k\right) &= a_{\tau} + b_{\tau} \left[ \rho_{\tau} \left( z_{o,\tau} - m_{\tau} \right) + \sqrt{\left( z_{o,\tau} - m_{\tau} \right)^{2} + \sigma_{\tau}^{2}} \right] \\ z_{o,\tau} &= \frac{k}{\beta_{o,\tau}^{2+4|k-m|}} \end{split}$$

High Data exposed the limitations of the SVI in the wings and the subprime crisis of 2007 exposed the need to incorporate liquidity directly in the options model. The IVP addresses these two points

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and its liquidity parameters in equation (8). Parameters  $\psi$  represents the Wings Curvature,  $\alpha$  represents the ATM Spread. The latter two parameters can be defined in terms of functions to accommodate the position size in which case the market dept is controlled with the  $\eta$  parameters.

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$$z_{+,\tau} = z_{0,\tau} [1 + \psi_{\tau}(p)]$$
 (8b)

$$\sigma_{IVP,-,\tau}^{2}(k) = a_{\tau} + b_{\tau} \left[ \rho_{\tau} \left( z_{-,\tau} - m_{\tau} \right) + \sqrt{\left( z_{-,\tau} - m_{\tau} \right)^{2} + \sigma_{\tau}^{2}} \right] - \alpha_{\tau}(p)$$
 (8c)

$$z_{-,\tau} = z_{0,\tau} [1 - \psi_{\tau}(p)]$$
 (8d)

$$\alpha_{\tau}(p) = \alpha_{0,\tau} + (a_{\tau} - \alpha_{0,\tau})(1 - e^{-\eta \alpha_{\tau} p})$$
(8e)

$$\psi_{\tau}(p) = \psi_{0,\tau} + (1 - \psi_{0,\tau})(1 - e^{-\eta}\psi_{\tau} p)$$
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$$z_{-,\tau}=z_{o,\tau}[1-\psi_{\tau}(p)]$$

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$$\psi_{\tau}(p) = \psi_{0,\tau} + (1 - \psi_{0,\tau})(1 - e^{-\eta}\psi_{\tau} p)$$

Big Data exposed the limitations of the SVI in the wings and the subprime crisis of 2007 exposed the need to incorporate liquidity directly in the options model. The IVP addresses these two points as well as allow for

- additional benefits:
  - Proxying
  - Backtesting
     weaponry
    - on complex strategies.

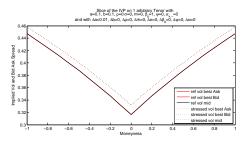
(8a)

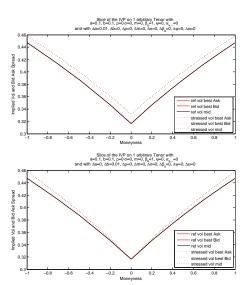
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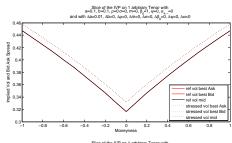
(b8)

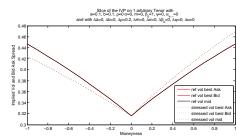
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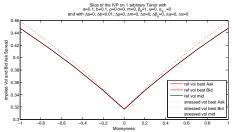
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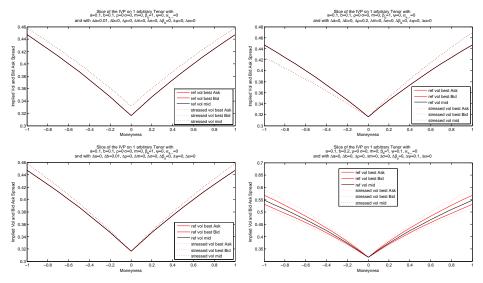










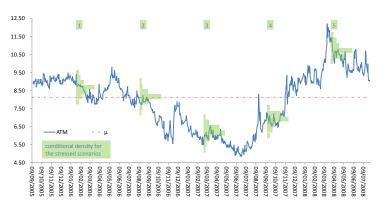


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## Clustering for Distribution & Regime Change Forecasting

We show how clustering can help enhance MF and therefore the two fields can be apposed instead of opposed in the context of modelling risk factors (RF) which behave elements of mean reversion (Spread, Options RF). More specifically we look at how we can free oneself with the assumptions of SDEs to construct a general clustering methodology. This can allow us to construct concepts like the Anticipative VaR (a leading regime change) as opposed to Responsive VaR (a lagging regime change).

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In the left figure, we apply clustering in order to classify dynamic zones in which the returns act differently. For example when the underlier is significantly above its mean, the forecasted distribution is normally distributed with however a negative mean (vice versa when the underlier is below its historical mean). The distribution is symmetric when at the long term

#### Clustering for Distribution & Regime Change Forecasting

In order to Reconcile discordant instructions of our regulators to create a risk measure which is responsive but stable at the same time we propose the Responsible VaR, a risk measure responsive on the upside but stable on the downside. We give a couple of examples (figures on the left) of complex portfolio (straddle) backtests in which we modify the  $\lambda$  to control the stability on the downside.

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$$\alpha = \int_{-\infty}^{\nu_t^+} p_t(x) dx \tag{9a}$$

$$\tilde{\nu}_{0}^{+} = \nu_{0}^{+}$$
 (9b)

$$\tilde{\nu}_t^+ = \max\left(\nu_t^+, \lambda \tilde{\nu}_{t-1}^+ + (1 - \lambda)\nu_t^+\right) \quad (9c)$$

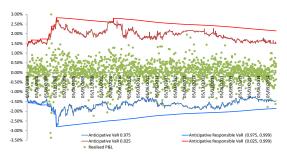
$$1 - \alpha = \int_{\nu_t^-}^{+\infty} p_t(x) dx \tag{9d}$$

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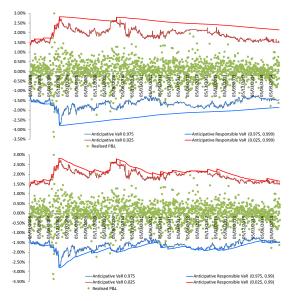
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- Finally we looked at tracking methods using MTT.

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- Enhanced the SVI [24, 22] with the IVP model [22, 26] designed to adjust exposed data driven limitation of the latter (wings and liquidity).

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- Additional Liquidity issues for Implied Volatility (the ATM Bid Ask is asset class sensitive) which makes the model less universal.

• Harmonizing Stochastic & Local Volatility: We have seen that both the Heston and SVI models are popular in the industry and converge asymptotically to each other [13]: see Equation (10). Are their limitations linked?

$$dS_t = \sqrt{v_t} S_t dW_t^1, \quad S_0 \in \mathbb{R}_+^*$$
 (10a)

$$dv_t = \kappa(\theta - v_t)dt + \sigma v_t^{\frac{1}{2}}dW_t^2, \quad v_0 \in \mathbb{R}_+^*$$
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• IVP and Assumed Correlation of Equation (11) the answer?

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$$d\langle W^1, W^2 \rangle_{\star} = \rho(t, S_t) dt, \tag{11c}$$

$$\rho(t, S_t) = \rho_+(t) + [\rho_-(t) - \rho_+(t)][1 - \exp(-\beta(t)|S_t - K|)]$$
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To that extend we know that all models are wrong, but some are useful<sup>1</sup> and in that spirit we have arguably done the right thing wronger<sup>2</sup> in the 1st part of the thesis but the wrong thing righter in the 2nd part.



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